References:

1. Abhishek Raj (2008):; Working paper Social Science research network.Vol - 12 .p. no:0-10
2. Aditya Kapoor(2009); Social science research network . Vol - 15 p. no 1-4.
3. Aparajita Goyal (2010):;Information, World Bank Policy Research working paper-Development Research Group (DECRG) . Vol - 16 p. no 1-7
4. Banafar, Gauraha, (2005); Agriculture Marketing Journals Vol.- 281.p. no:1-11
5. Christopher Barret and Sudha Narayanan(2010): ; Charles H. Dyson School of Applied Economics & Management Vol – 17,p. no 2-8 .
6. Gajendra Singh and T. S. Bhogal (2005).Agriculture Marketing Journals Vol.- 281, p. no. : 1-2,
7. **G**rhari Shilpa and Mg.Chandrikanth(2001)**;** Statistical data on horticulture crops in Karnataka State. Vol.-282, p. no. 4-6.
8. Kalamkar (2005); Agriculture Marketing Journals Vol.- 281, No. : 1,p.no-1-3
9. Kishore Rawale and Hariprakash (2005):Agriculture Marketing Journals Vol.- 281, p.no. 1-20,
10. Laltha Sudha (2005); Marketing Journal AGMARK Vol.- 282,p.no. : 3I.
11. M.S.Jariath (2004); Marketing Journal AGMARK Vol.- 282,p.no. : 3I.
12. Maurice R. Landes and Mary E. Burfisher (2009):; US department of Agriculture & US Navel Academy. Vol :15,p. no:1-31
13. Mishal Kakkad and Pawar ND (2002)**;** "NationalAgricultural Seminar on marketing problems andstrategic for agriculture produce held onat Nagpur." Souvenir and Abstracts.Vol-1 p.7
14. Mohammad Jaffar(2005): Agriculture Marketing Journals Vol.- 281, p. no. : 1-3.
15. More Shelke and Kalyankar(2005)Agriculture Marketing JournalsVol.- 281, p. no. : 1-3.
16. **Na**vjit Singh (2011); European Journal of Business and Management Vol 3, p. no.4-9
17. Pradeep Kumar Mishra and Anjani Sinha(2010) ; Social Science Research NetworkAssociation Of Agriculture Marketing Vol. 686.p. no 1-12
18. Pradeep Kumar(2008);Social Sience Research Network Vol 1,p no-12-19
19. Pramod Kumar ,J.P.Singh and J.N.Yadav (2005); Study of Storage-Losses & Marketing of Onion in district Jaunpur of Eastern Uttar Pradesh; Vol .-282,p. no. 4

20. Priya Deshingkar (2008); changing patterns and social protection needs; Vol 20 p.p 0-10
21. Rahul Gupta and Ishita Mukherjee (2006).Social Science Research Network Vol 88, .p.no.-1 .
22. Ramesh Singh and Ranu Singh (2005);Agriculture Marketing JournalsVol.-281, p. no : 1.
23. Ravi Kumar and KC Rao (2005); Study of Regulated Markets in Andhra Pradesh? submitted to Acharya NGRanga Agriculture University (ANGRAU).Vol.- 282, p. no. : 4
24. Satish Deodhar, Maurice Landes and Barry Kriss(2006); Electronic Outlook Report from the Economic Research Service Vol-319-p no-01 .
25. Sant Ram(2005); Agriculture Marketing Journals Vol.- 281, p. no : 1.
26. Saurabh Singh(2011) ; AIMA Journal of Management and Research [AJMR] E-Journal Vol-974 ; p.no. 0-10.
27. Shamsher singh and SK Chauhan (2009); Marketing Journal AGMARK Vol.- 282, p.no. :0- 3I.
28. Siddhartha Mitra & KeyaGhosh (2008);SSRN Group of publications.Vol-33,p no 9:
29. Siddhartha Mitra (2007); working research paper Sudhir Reddy: Consumer Markets - Food processing and Agri business report .Vol no: 98 p. no:01-12.
30. Uma Devi, Pandurangarao, Raju(2005): Agriculture Marketing Journals Vol.- 281, p.no : 0-1,